

CURRICULUM VITAE

WEIJIA LI, Ph.D.

Assistant Professor of German
Tenure-track, 50% Appointment
Department of Germanic, Nordic, and Slavic
836 Van Hise Hall, 1220 Linden Drive

Director of Global Higher Education Master's Program
Academic Staff, 50% Appointment
Department of Educational Leadership & Policy Analysis
253F Education Building, 1000 Bascom Mall

University of Wisconsin-Madison
Madison, WI 53706
E-mail address: wli255@wisc.edu

EDUCATION AND DEGREES

Ph.D. (August 2009)	Germanic Languages and Literatures, The Ohio State University
M.A. (May 2005)	Germanic Languages and Literatures, The Ohio State University
B.A. (July 1994)	German Language and Literature, Beijing International Studies University

AREAS OF RESEARCH INTERESTS IN GERMAN STUDIES

- German Studies
- German-Jewish-Chinese cultural encounters
- 20th and 21st Century German culture and literature

AREAS OF TEACHING INTERESTS IN HIGHER EDUCATION

- Internationalization of Higher Education
- Administration of Study Abroad Programs and International Student Services

PUBLICATIONS

Book

China und China-Erfahrung in Leben und Werk von Anna Seghers. Oxford: Peter Lang, 2010.

Articles

“‘Consuming’ China: Images of China in German and American Television Advertisements of the 21st Century.” *German Studies Review* 43.1 (2020), Forthcoming, 2020.

“Synthesis and Transtextuality —The Jewish Re-invention of Chinese Mythical Stories in ‘Shanghai Ghetto’.” *Dimensions of Storytelling in German Literature and Beyond*, Eds. Kristy Boney and Jennifer Marston William. Rochester: Camden House, 2018, 140-151.

„Zwischen Romantik und Orientalismus: Ostasiatische Kunstgeschichte in der Weimarer Republik.“ *German Studies Review* 38.3 (2015): 531-554.

- “Otherness in Solidarity: The Collaboration between Chinese and German Left-wing Activists in the Weimar Republic.” *Beyond Alterity: German Encounters with Modern East Asia*. Ed. Qinna Shen and Martin Rosenstock. Spektrum: Publications of the German Studies Association. New York: Berghahn, 2014, 73-93.
- „Von unmittelbarer Aktualität zu sinnbildlicher Gestaltung – Über die Seghers’sche China-Rezeption.“ *Argonautenschiff: Jahrbuch der Anna-Seghers-Gesellschaft*. 21 (2012): 67-79.
- “Braveness in Non-Action: The Taoist Strategy of Survival in Bertolt Brecht’s *Schweyk* and Anna Seghers’ *Transit*.” *Brecht Yearbook* 36 (2011): 106-122.
- „Anna Seghers’ Sinologiestudium und ihr Interesse an chinesischer Kunst.“ *Argonautenschiff: Jahrbuch der Anna-Seghers-Gesellschaft*. 18 (2009): 155-65.
- „Zukunftsorientierte Landeskunde. Der Erwerb landeskundlicher Kenntnisse und moderner Arbeitstechnik als Lernziele.“ *Didaktische Reflexionen: “Berliner Didaktik” und Deutsch als Fremdsprache heute*. Ed. Hans Werner Hess. Tübingen: Stauffenburg Verlag, 2004. 109-20.
- „Projektorientierte Maßnahmen zur Binnendifferenzierung am Beispiel des Seminars ‚Deutsche Landeskunde‘ im Germanistikstudium.“ *Neues Jahrhundert, neue Herausforderungen. Germanistik im Zeitalter der Globalisierung*. Conference Proceedings of the Annual Conference for German Studies in East Asia. Beijing: Foreign Language Teaching and Research Press, 2004. 772-81.
- “Multimedia Technology in Foreign Language Teaching: Principles and Methods.” *Journal of Beijing International Studies University* 4 (2002): 27-31.
- “The Application of Drama in Teaching College-Level German Courses.” *Journal of Beijing International Studies University* 3 (2002): 24-30.

Book Review

- Rev. of *China in the German Enlightenment*, ed. Bettina Brandt and Daniel Leonhard Purdy. *Monatshefte*, 109.2 (2017), 309-311.
- Rev. of *China und Europa: Sprache und Kultur, Werte und Recht*, ed. Walter Pape, Susanne Preuschhoff, Wei Yuqing, and Zhao Jin. *German Studies Review*, 40.1 (2017), 165-166.
- Rev. of *Imagining Germany Imagining Asia: Essays in Asian-German Studies*, ed. Veronika Fuechtner and Mary Rhiel. *Monatshefte*, 106.3 (2014), 490-492.
- Rev. of *Komik, Pantomime und Spiel im kulturellen Kontext: Clemens Brentanos Lustspiel “Ponce de Leon” im Lichte chinesischer Theatertraditionen*, Xiaoqiao Wu. *Monatshefte* 105.3 (2013), 507-510.
- Rev. of *Deutsch-chinesische Annäherungen. Kultureller Austausch und gegenseitige Wahrnehmung in der Zwischenkriegszeit*, ed. Almut Hille, Gregor Streim and Pan Lu. *Monatshefte* 104.4 (2012), 679-681.

Rev. of *The Meaning of Culture: German Studies in the 21st Century*, ed. Martin Kagel and Laura Tate Kagel. *German Studies Review* 34.1 (2011), 244-45.

Work in Progress

Book project:

The Chinese Dimension of Jewish “Oriental-ness” — Writings on China by European Jewish Refugees in Shanghai 1939-1949.

CONFERENCE PRESENTATIONS AND INVITED LECTURES

“The History of Jewish Diaspora in China and What We Can Learn from Rabbi Swarsensky Today.”
Invited Public Lecture. Temple Beth El, Madison, WI, November 2018.

“Jewish Response to Orientalism in the Context of Holocaust — Willy Tonn and his Re-invention of Chinese Mythical Stories during his Exile in Shanghai 1939-1949.” The 42nd Annual Conference of German Studies Association, Pittsburgh, Pennsylvania, September 2018.

“Diaspora in China: German and Polish Jewish Refugees in Shanghai 1938-1950.” Invited Public Lecture. Jewish Museum Milwaukee, WI, August 2018.

“Jewish Diaspora in China: European Jewish refugees in Shanghai during World War II.” Invited Public Lecture. Levy Summer Series. Jewish Social Services of Madison, WI, August 2018.

“‘Selling’ China — Image of China in German and American Television Advertisements.” Asian-German Studies Seminar at The 41st Annual Conference of German Studies Association, Atlanta, Georgia, October 2017.

“The Portrayal of China and Chinese People in German and American Television Commercials — A Comparative Case Study.” Invited Lecture. Department of German, Dalian University of Foreign Languages, Dalian, China, May 2017.

“Foreign Language Pedagogy in American Higher Education: History and Present from a Cross-cultural Perspective.” Invited Lecture. Nankai University, Tianjin, China, May 2017.

“The Image of China in German and American Television Commercials — A Comparative Case Study.”
“Coalescence or Collapse? Challenges for German and European Studies in the 21st Century” —
Interdisciplinary Conference Celebrating 25 years of DAAD Funded Centers for German and European Studies. Washington DC, December 2016.

“German Undergraduate Programs at American Universities and Colleges: From a Cross-cultural Perspective.” Invited Lecture. Department of German, Beijing International Studies University, Beijing, June 2016.

“Mahjong, Rickshaw, and Confucius: Central-European Jewish Refugees’ Encounter with Chinese Culture in Wartime Shanghai 1938-1950.” Invited Public Lecture. Jewish Museum Milwaukee, June 2016.

- “Jewish Diaspora in China: European Jewish Refugees' Cultural and Educational Engagement in Shanghai during World War II.” Invited Lecture. Arizona State University, October 2015.
- “Between Torah and Tao Te Ching – European-Jewish-Chinese Cultural Encounters in Shanghai Jewish Exile Writings.” Invited Lecture. Arizona State University, October 2015.
- “The Immediacy of the Unapproachable: Writings on China by German POWs in East Asia during World War I.” The 48th Wisconsin Workshop: Outside the Kaiserreich: The German Diaspora in the World War I Era International Symposium, Madison, WI, October 2015.
- “Tao and ‘The Secret of Real Victory’ — China in German Writings of World War I in East Asia.” The 39th Annual Conference of German Studies Association, Washington, DC, October 2015.
- “Adult Education in Shanghai Jewish Refugee Community 1938-1951.” Invited Presentation at the Center for Jewish Studies, UW-Madison, Madison, WI, 2015.
- “Negotiating Cultures in Diaspora — Willy Tonn and His ‘Asia Seminar’ for Central-European Jewish Refugees in Shanghai.” The 38th Annual Conference of German Studies Association, Kansas City, MO, September 2014.
- “Central-European Jewish Refugees and their Chinese Neighbors in Wartime Shanghai, 1938–1950.” Invited presentation at the 15th Annual Greenfield Summer Institute at George L. Mosse/Laurence A. Weinstein Center for Jewish Studies, UW-Madison, Madison, WI, 2014.
- “The Eternal ‘Yellow Peril’ — China in 21st Century German Mass Media.” Invited Lecture at School of Foreign Languages and Cultures, Chongqing University, China, 2014.
- “Re-interpreting the ‘Otherness’ — German-Jewish Refugees’ Encounter with Chinese Culture in Wartime Shanghai.” The 37th Annual Conference of German Studies Association, Denver, CO, October 2013.
- “East Asian Art History in the Weimar Republic.” Invited Plenary Speech. The 5th Annual Graduate Student Conference of the GGSA at The Ohio State University, Columbus, OH, February 2013.
- “German Reception of Chinese Fine Arts in the Weimar Republic. A Case Study of the Museum of East Asian Art in Cologne.” The 36th Annual Conference of German Studies Association, Milwaukee, WI, October 2012.
- “Anna Seghers und China – sonderbare Begegnungen.” Invited Keynote Address. The 2011 Annual Conference of the International Anna Seghers Society. Berlin, Germany, November 2011.
- “War-Time China and Chinese Taoism in Brecht's and Seghers's Works.” Invited Lecture to be delivered at the German Research Seminar at the University of Nottingham. Nottingham, UK, November 2011. (Canceled due to visa issue)
- “The Collaboration between Chinese and German Left-wing Activists in the Weimar Republic.” The Annual Conference of German Studies Association. Louisville, KY, September 2011.

- “German Studies in the USA: A Cross-cultural Perspective.” Invited Lecture. Research Institute of Comparative Literature and Cross-cultural Studies, Beijing International Studies University. Beijing, June 2011.
- “A Mirror from the ‘Other World’ – German Programs at U.S. Colleges and Universities.” Invited Lecture. Department of German, Beijing International Studies University. Beijing, June 2011.
- “Strategy of Survival: The Taoist Wu-Wei in Brecht and Anna Seghers.” The 13th Symposium of the International Brecht Society. Honolulu, Hawaii, May 2010.
- “Déjà vu in the New World – Reflections on the Report from the MLA Ad Hoc Committee on Foreign Languages: A Comparative Perspective.” 2009 Annual GGSA Conference. The Ohio State University, March 2009.
- “Anna Seghers’ s Encounter with China in the 1930s.” NeMLA Convention. Boston, MA. February 2009.
- “Techniques from the Classroom.” Invited Presentation. 2008 Ohio AATG Fall Conference. Columbus, Ohio. November 2008.
- “China in German Literature.” Invited Lecture. Department of German, Beijing International Studies University. Beijing. June 2007.
- „Bewusstseinsweiterung und Seelenbetäubung – Drogenrausch in der deutschen und der chinesischen Popliteratur.“ Cornell University Graduate Student Conference. Ithaca, NY. March 2006.
- „Ich scheitere, also bin ich. Das Motiv ‚Scheitern‘ in Burkhard Spinnens Der schwarze Grat und Ingo Niermanns Minusvisionen.“ The 33rd Annual 20th Century Literature and Culture Conference. Louisville, KY. February 2005.
- „Projektorientierte Maßnahmen zur Binnendifferenzierung.“ Annual Conference of German Studies in East Asia. Beijing. 2002.
- “Technology in Teaching German.” National Conference on Multimedia Technology in Teaching German as a Foreign Language. Xi’an, China. 2000.

INVITED LECTURES ON HIGHER EDUCATION

- “Strategies and Assessment of Internationalization of Higher Education.” Invited lecture. Heilongjiang University, Harbin, China, May 2017.
- “Comprehensive Internationalization of American Higher Education — What does it mean for Chinese Higher Education?” Invited lecture. Chongqing University, Chongqing, China, 2014.
- “Internationalization of Higher Education in the US — Research and Practice.” Invited lecture. Research Institute of Higher Education, Chongqing University, Chongqing, China, 2014.

GRADUATE COURSES TAUGHT AT THE SCHOOL OF EDUCATION OF UW-MADISON

- International Education Programs and International Student Services (Spring 2017, 2018)
- Internationalization of Higher Education (Fall 2014, 2015, 2016, 2017)
- Higher Education in a Global Context (Fall 2013)

TEACHING EXPERIENCE IN GERMAN LANGUAGES AND GERMAN STUDIES

Assistant Professor (tenure-track), UW-Madison, 01/2013 to present

- *German 285 Intermediate Intensive (Honors) German: Language, Culture, Texts (Fall 2018)*
- *German 676/947 China in the German World: Literature and Interculturality (Spring 2018)*
- *German 372 China aus deutscher Sicht (2014, 2016, 2017)*
- *German 305 Deutsche Literatur des 20. und 21. Jahrhunderts (2016)*
- *German 249 Intermediate German: Speaking and Listening (2013, 2014, 2015)*

Assistant Professor (tenure-track), Western Illinois University, 08/2009 – 01/2013

- **German courses at 100-400 levels including:**
 - *German 499 War, Terrorism and Pop-culture in German Cinema (2011, 2012)*
 - *German 327 Introduction to German Contemporary Culture and Literature (2010)*
 - *German 326 Brecht and Epic Theater (2010)*
 - *German 325 German Contemporary Political and Social Issues (2009, 2011, 2012)*
- **Develop Online German Courses**
- **Organize extra-curricular events including German Movie Series, Kaffeestunde, etc.**

Graduate Teaching Associate, The Ohio State University, 2003 – 2009

- *German 104, 103, 102, 101*
- *German 101.51-104.51 (Individualized Instruction)*

Senior Lecturer (1999 - 2003) & Lecturer (1994 - 1999), Beijing International Studies University

- **Pro-seminars and seminars for German major students:**
 - *Die Geschichte des Christentums (2001, 2002)*
 - *Chinesische Kultur in fremder Sicht (2001, 2002, 2003)*
 - *Interkultureller Kommunikationskurs: Tourismus (1997, 1999)*
 - *Deutsche Landeskunde II: Deutsche Kultur und Gesellschaft (2000, 2001, 2002)*
 - *Deutsche Landeskunde I: Die Soziale Marktwirtschaft (2000, 2001, 2002)*
 - *Deutsche Landeskunde I: Deutsche Geschichte (2000, 2001, 2002)*
- **Organized German Student Theater Group and annual play production**

ADMINISTRATIVE EXPERIENCE IN INTERNATIONAL HIGHER EDUCATION

Director of Global Higher Education (GHE) Master of Science Program, Department of Educational Leadership & Policy Analysis, University of Wisconsin-Madison, 01/2013 – present

- Oversee program promotion, admission, curricular design, budget, and graduate student advising at the GHE program
- Promote collaborations and partnerships with higher education institutions outside the United States

Member of Global Education Committee, School of Education, University of Wisconsin-Madison, 09/2017 – present

OTHER ADMINISTRATIVE EXPERIENCE

Head of German program, Western Illinois University, 08/2009 – 01/2013

- Design instruments for general education assessment
- Implement curriculum reform of German program
- Develop online courses
- Organize co-curricular events
- Support study abroad programs
- Participate in creating a foreign language learning center

Chinese Program Coordinator, Western Illinois University, 2011 – 2012

- Lead a task-group for establishing partnership between WIU and Chinese universities
- Enhance program enrollment and outreach
- Organize co-curricular events

Assistant Coordinator of Teaching Associates (2005 – 2006, 2008), The Ohio State University

- Developed training programs and workshops for new TA's
- Observed TA's classroom teaching and giving feedback on a regular basis
- Chaired weekly staff meetings with TA's from all sections
- Provided consultation regarding teaching strategies and classroom management

Associate Chair (1996 – 1999), Department of German, Beijing International Studies University

- Developed and conducted annual training programs for new instructors and student teachers
- Designed and taught workshops on instructional technology
- Supervised young instructors from other universities through the Goethe Institute Exchange Program for New College German Instructors
- Coordinated curriculum planning and development for upper-level courses

RECOGNITION OF EXCELLENT TEACHING

- Honored Instructor Award, University Housing, University of Wisconsin-Madison, 2014.
- Finalist, University-wide Graduate Assistant Teaching Award, The Ohio State University, 2005

FELLOWSHIPS, GRANTS, AND SCHOLARSHIPS

- Graduate School Fall Competition Award, University of Wisconsin-Madison, 2016/2017.
- Graduate School Fall Competition Award, University of Wisconsin-Madison, 2015/2016.
- Graduate School Fall Competition Award, University of Wisconsin-Madison, 2014/2015.
- Provost Award for Faculty Travel, Western Illinois University, 2011
- Provost Award for Faculty Travel, Western Illinois University, 2010

AWARD

- Mentor of the Year Award, Department of Educational Leadership and Policy Analysis, UW-Madison, 2017.

PROFESSIONAL MEMBERSHIPS

- Modern Language Association
- German Studies Association
- Association for Jewish Studies
- Sino-Judaic Institute
- American Association of Teachers of German
- International Brecht Society

COMPUTER AND INTERNET SKILLS

- Software: Microsoft Office Suite, Dreamweaver, Prezi
- Internet: Web 2.0, website design
- Electronic Teaching: Canvas, D2L
- Hardware: Excellent knowledge of computer components. DIY desktop computers and update hardware on laptops.

LANGUAGE SKILLS

- Chinese, native
- German, near native
- English, near native
- Yiddish, reading knowledge
- French, reading knowledge