

# Nidia Bañuelos

Assistant Professor of Adult, Continuing, and Higher Education

Division of Continuing Studies

University of Wisconsin, Madison | 21 N. Park St. | Madison, WI 53715 | nbanuelos@wisc.edu

## ACADEMIC POSITIONS

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|   |              |
|---|--------------|
| Assistant Professor, Liberal Arts & Applied Studies, Continuing Studies, UW-Madison | 2021-present |
| Anna Julia Cooper Fellow, UW-Madison  | 2020-2021    |
| Postdoctoral Fellow, School of Education, University of California, Davis           | 2018-2020    |
| Social Sciences Librarian, Robert W. Woodruff Library, Emory University             | 2016-2017    |

## EDUCATION

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| <b>PhD</b> | <b>Sociology, University of Chicago</b>  | 2016 |
|            | <i>Dissertation:</i> The 1970s in a History of American For-Profit Colleges and Universities                       |      |
|            | <i>Advisor:</i> Andrew Abbott  |      |
| <b>BA</b>  | <b>Sociology and Public Policy, Honors in Education, Stanford University</b>                                       | 2007 |
|            | <i>Honors Thesis:</i> Sex Education Beyond the Classroom: A Survey of Students' Comfort with Peer Health Resources |      |
|            | <i>Advisor:</i> Edward Haertel   |      |

## PUBLICATIONS

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### *Peer Reviewed Articles:*

**Bañuelos, N.** 2021. "Quality and Innovation in American Higher Education Accreditation: The Case of the University of Phoenix." *History of Education*, 50(3): 428-449.

**Bañuelos, N.** 2020. "Why We Need More Histories of Low Status Institutions." *History of Education Quarterly*, 60(2): 246-260.

**Bañuelos, N.** 2018. "California's Police Professors and the Birth of Criminal Justice Education." *California History*, 95(2): 27-51.

**Bañuelos, N.** 2016. "From Commercial Schools to Corporate Universities: Explaining the Shift in Proprietary Business Education in the U.S. 1970-1990." *The Journal of Higher Education*, 87 (4): 573-600.

### Reports:

**Bañuelos, N.**, Jang-Tucci, K., Benbow, R. 2023. "Forming Science Identity in Personal Networks: A Quantitative Study of Social Support for Latine STEM Students." University of Wisconsin-Madison, Center for Research on College-Workforce Transitions. <https://ccwt.wisc.edu/projects/nca/>

Rios-Aguilar, C., Cuéllar, M. **Bañuelos, N.**, Lyke A., Vo, D. 2023. *The Potential of California's Community College Baccalaureate for Closing Racial Equity Gaps*. Los Angeles, CA: The Civil Rights Project/Proyecto Derechos Civiles, UCLA.  
<https://civilrightsproject.ucla.edu/research/college-access/underrepresented-students/the-potential-of-californias-community-college-baccalaureate-for-closing-racial-equity-gaps>

**Bañuelos, N.** Jang-Tucci, K. & Benbow, R. 2022. "Hispanic/Latino Student Community Cultural Wealth, Social Networks, and Career Development at the University of Wisconsin-Whitewater: A Report by the Networks and Cultural Assets Project (NCA)." University of Wisconsin-Madison, Center for Research on College-Workforce Transitions. <https://ccwt.wisc.edu/projects/nca/>

Jang-Tucci, K. **Bañuelos, N.**, & Benbow, R. 2022. "Hispanic/Latino Student Community Cultural Wealth, Social Networks, and Career Development at the University of Wisconsin-Whitewater: A Methods and Data Compendium to the Report by the Networks and Cultural Assets Project (NCA).  
<https://ccwt.wisc.edu/projects/nca/>

**Bañuelos, N.** 2021. "Community Cultural Wealth Goes to College: A Review of the Literature for Career Services Professionals and Researchers." (WCER Working Paper 2021-6). University of Wisconsin-Madison, Wisconsin Center for Education Research.  
[https://wcer.wisc.edu/docs/working-papers/WCER\\_Working\\_Paper\\_No\\_2021-6.pdf](https://wcer.wisc.edu/docs/working-papers/WCER_Working_Paper_No_2021-6.pdf)

### Outreach and Extension Publications:

**Bañuelos, N.** 2019. "Dangerous Metaphors: The Consequences of Treating Higher Education Like a Consumer Good." *Change: The Magazine of Higher Learning*, 51(1): 14-21.

**Bañuelos, N.** 2018, May 1. "Why Top U.S. Universities Have Law Schools, But Not Police Schools." *The Conversation*.  
<https://theconversation.com/why-top-us-universities-have-law-schools-but-not-police-schools-95281>

**Bañuelos, N.** 2015, August 21. "A Look Back at Federal Support for the For-Profit Sector." *A Community of Higher Ed Scholars*.  
<http://aeradivisionj.blogspot.com/2015/08/a-look-back-at-federal-support-for-for.html>

## TEACHING

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### University of Wisconsin, Madison

Sociology of Race & Ethnicity (Instructor, Onward Odyssey, SOC 134)

Latinas/os in American Higher Education (Instructor, Chican@/Latin@ Studies, CHICLA 330)

**University of California, Davis**

Literature Review (Instructor, Doctorate of Education, EDU 292)  
Diversity Issues for Education Leaders (Instructor, Doctorate of Education, EDU 282B)  
Schools in the Free Market (Instructor, Doctorate of Education, EDU 292)  
Philosophical and Social Foundations of Education (Instructor, Undergraduate Minor, EDU 120)  
Qualitative Coding Workshop (Guest Lecturer, Doctorate of Education, EDU 281B)

**Emory University**

Archives Research Program (Workshop Co-Instructor, Sociology)  
Introduction to Library Research (Workshop Instructor, Sociology and Development Practice)

**University of Chicago**

Colleges and Universities in American Society (Instructor, SOCI 28067)  
Mind (Instructor, SOSC 14300; Teaching Assistant, SOSC 14100-14200-14300)  
English as a Second Language (Instructor, Linden House of Chicago)  
Problems of Policy Implementation (Teaching Assistant, PBPL 22300)  
Strategy and Structure (Teaching Assistant, BUSE 39001)  
Strategic Leadership (Teaching Assistant, BUSE 39002)  
Psychological Research Methods (Teaching Assistant, PSYC 20200)

**ADVISING AND MENTORING EXPERIENCE**

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**University of Wisconsin, Madison***Postdoctoral Fellow*

Dr. Trevor McCray (Postdoctoral Research Associate, NCA Project, 2023-present)

*Graduate Student Research Assistants*

Kyoungjin Jang (PhD student, Educational Policy Studies, 2021-present)  
Luis Gonzalez (MA student, Latin American, Caribbean, and Iberian Studies, 2023-present)

*Doctoral Dissertation Committees*

Anthony Twarog (PhD student, Department of Communication Arts, 2022)

*Undergraduate Research Assistant*

Bryna Goeking (BA student, Department of Sociology, 2023-present)

**University of California, Davis***Doctoral Dissertation Committees*

Diana Lizarraga (dissertation committee member, 2021-present)  
Josh Wittinghill (dissertation committee member, 2018-2019)  
Served as a qualifying exam committee member for four doctoral students (January 2018 - July 2019)

*Graduate Research Assistants*

Samantha Hupp (MA student, Psychology, University of Indianapolis, 2019-2020)  
Laura Zinkan (MA student, Psychology, University of Indianapolis, 2019-2020)

**Emory University***Library Graduate Fellow*

Jonathan Coulis (PhD student, History, 2017)

## SELECTED GRANTS AND AWARDS

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### *Grants*

- Principal Investigator** (with Ben Flores and Ross Benbow). “Measuring the Social Networks and Community Cultural Wealth of Latina/o STEM Undergraduates.” National Science Foundation. \$675,271. 2022-2026
- Senior Researcher** (with Mindi Thompson PI). “Career-related Community Cultural Wealth and Social Capital.” Bill & Melinda Gates Foundation, Testing Knowledge Mobilization of Postsecondary-Workforce Activities: INV-043997, \$86,641 2023
- Co-Author** (with Cecilia Rios-Aguilar, Marcela Cuellar, and Austin Lyke). “The Potential of California’s Community College Baccalaureate in Closing Racial Equity Gaps.” Civil Rights Project, UCLA. \$4,000. 2020-2022
- Senior Researcher** (with Matthew Hora PI, Ross Benbow Co-PI). “Recognizing Students’ Community Cultural Wealth and Social Networks in Career Development.” Bill & Melinda Gates Foundation, Provisioning Education to Employment Services to Postsecondary Success: INV-023125, \$60,000 2020-2022
- Co-Principal Investigator** (with Jordan Sparks Waldron, Co-PI). “Law Enforcement Community’s Attributions of Responsibility for Crimes Committed Under the Influence of Drugs.” University of Indianapolis, Inquiry Grant. \$4,122. 2019-2020
- Co-Principal Investigator** (with Marcela Cuellar, Co-PI). “Labor Market Analysis of California Community College Baccalaureate Programs.” University of California, Davis, School of Education, Dean’s Excellence Award. \$500. 2019-2020
- Founder** (with Jonathan Coulis, Library Graduate Fellow). “Emory First Generation Oral History Project.” Emory University Libraries, Mini Grant. \$2,500. 2017

### *Other Awards*

- Morgridge Fellow, Morgridge Center for Public Service, UW-Madison 2022-23
- Social Science History Association, Tilly Travel Award 2015
- University of Chicago, Robert E. Park Lectureship 2015
- University of Chicago, Charles Bidwell Travel Award 2014
- George Washington University, CIBER, Summer Doctoral Fellowship 2010
- University of Chicago, Social Sciences Five-Year Fellowship 2008-2013

## RECENT PRESENTATIONS, WORKSHOPS, AND PANELS

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\* Indicates that the presentation was made by co-authors.

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| <b>Bañuelos, N.</b> “Examining Students’ Strengths: Community Cultural Wealth and Social Networks in the College-to-Workforce Transition.” Institute for Research on Poverty Seminar Series, UW-Madison.  | April<br>2023   |
| <i>Symposium Organizer:</i> “Mobilizing Students’ Community Cultural Wealth in Transitions to College and Career: A Community Discussion.” American Educational Research Association Annual Conference  | April<br>2023   |
| Jang-Tucci, K., <b>Bañuelos, N.</b> , Benbow, R. “Combining Community Cultural Wealth and Social Network Analysis: Developing New Methods for Measuring Students’ Assets.” American Educational Research Association Annual Conference                          | April<br>2023   |
| <b>Bañuelos, N.</b> , Jang-Tucci, K., Benbow, R. “Investigating Latina/o Community Cultural Wealth, Social Network Capital, and Academic/Career Development: A Quantitative Study.” ASHE Annual Conference.   | Nov<br>2022     |
| <b>Bañuelos, N.</b> , Flores, B. “Measuring the Social Network and Community Cultural Wealth of Latina/o STEM Undergraduates.” NSF STEM Education Advisory Committee Meeting.   | Nov<br>2022     |
| <b>Bañuelos, N.</b> , Benbow, R. Jang-Tucci, K. “Harnessing Students’ Networks and Cultural Assets for STEM Success.” LSMRCE Conference, STEM Ecosystem: Diversity, Partnership, and Empowerment.   | October<br>2022 |
| <b>Bañuelos, N.</b> , Benbow, R. Jang-Tucci, K. “Advancing Community Cultural Wealth: Using Asset-Based Frameworks to Support Students’ Career Development.” NYU Wasserman Center for Career Development.   | October<br>2022 |
| Benbow, R. <b>Bañuelos, N.</b> , Jang-Tucci, K. “Advancing Community Cultural Wealth: Using Asset-Based Frameworks to Support Students’ Career Development.” American Association of Colleges and Universities, Institute on Engaged and Integrative Learnings. | July<br>2022    |
| <b>Bañuelos, N.</b> Jang-Tucci, K. & Benbow, R. “Advancing Community Cultural Wealth: Early Findings from the Networks and Cultural Assets Study (NACA).” The University of Manchester, Levelling Up Education: New Approaches to Place Work, and Education.    | June<br>2022    |
| <i>Panel:</i> “New Research on Unpaid Internships.” UW-Madison, Center for Research on College-Workforce Transitions, Symposium on College Internship Research - Exploring Unpaid Internships: Issues of Access, Equity, and Learning.                          | April<br>2022   |
| <i>Panel:</i> “Thinking Collectively About Futurity in Education.” UW-Madison, Department of Educational Policy Studies, Annual Conference.   | March<br>2022   |

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| <b>Bañuelos, N.</b> Jang-Tucci, K. & Benbow, R. “Advancing Community Cultural Wealth: Insights from the Literature and Lessons from a Mixed Methods Pilot Study.” UW-Madison, Department of Educational Policy Studies, Brown Bag Series.   | February<br>2022  |
| <i>Panel.</i> Author Meets Critic: “The University Revolution: Outline of a Processual Theory of Modern Higher Education by Eric Lybeck.” Social Science History Association Conference, Virtual.   | November<br>2021  |
| <b>Bañuelos, N.</b> Jang-Tucci, K. & Benbow, R. “A Mixed Methods Approach to Measuring Students’ Community Cultural Wealth: Preliminary Findings and Methodological Notes.” Social Science History Association Conference, Virtual.   | November<br>2021  |
| <i>Workshop.</i> “Celebrating Students’ Assets: How Can We Use the Community Cultural Wealth Framework in Our Daily Work?” UW-Madison, Division of Continuing Studies, Inclusivity Everyday Series.   | November<br>2021  |
| <b>Bañuelos, N.</b> , Waldron J.S., Zinkan, L. & Hupp, S. “Head in the Books, Heart on the Beat: Understanding College Students’ Motivations for Entering Policing.” American Sociological Association Conference, Virtual.   | August<br>2021    |
| <b>Bañuelos, N.</b> “Libraries as Partners in Knowledge Mobilization.” UW-Madison, Knowledge Mobilization Flash Talks, Virtual.   | April<br>2021     |
| <i>Panel.</i> “Higher Education Reform and the Value of a Liberal Art Education.” UW-Madison Phi Beta Kappa, Virtual.   | February<br>2021  |
| Waldron, J.S. & <b>Bañuelos, N.</b> “Attributions for Drug-Related Crime: A Qualitative Study with Future Police Officers.” Association for Psychological Science Conference, Virtual.*   | May<br>2020       |
| Waldron, J.S., Ward, E. & <b>Bañuelos, N.</b> “Impact of Drug Source and User’s Race on Opioid Use Disorder Stigma.” Association for Psychological Science Conference, Virtual.*  | May<br>2020       |
| <i>Panel.</i> “Career Stages and the History of Higher Education.” History of Education Society Pre-Conference, Virtual.  | September<br>2020 |
| Rios-Aguilar, C., Cuellar, M., & <b>Bañuelos, N.</b> “Is My Bachelor’s Degree Valuable? Using Labor Market Data to Critically Examine the ‘Geography of Opportunity’ Around Community College Baccalaureate Programs.” Association for the Study of Higher Education Conference, Portland, OR.* | November<br>2019  |
| Rios-Aguilar, C., Cuellar, M., & <b>Bañuelos, N.</b> “Using Equity-Focused Labor Market Data to Examine the ‘Geography of Opportunity’ Around Community College Baccalaureate Programs.” Wheelhouse Scholars Retreat, Berkeley, CA.   | August<br>2019    |

## OTHER RESEARCH AND WORK EXPERIENCE

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| Graduate Admissions Assistant, Office of Enrollment, University of Chicago | 2013-2015 |
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|---|-----------|
| Research Assistant, Survey Research Lab, University of Chicago      | 2013-2014 |
| Research Assistant, Booth School of Business, University of Chicago | 2013      |
| Research Assistant, Cultural Policy Center, University of Chicago   | 2009-2010 |
| Auditor, Federal Judicial Center, Chicago, IL                       | 2009      |
| Researcher, Glanz Lab, Emory University School of Public Health     | 2007-2008 |

## SERVICE AND OUTREACH

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| Faculty Senate, UW-Madison   | 2023         |
| Junior Faculty of Color Social Committee, UW-Madison                       | 2023-present |
| Co-Director, CCWT Student Research Program, UW-Madison                     | 2023         |
| UW-Madison Prison Research Collective Member                               | 2022-present |
| Speaker Organizer, Center for College-Workforce Transitions, UW-Madison    | 2022-2023    |
| UW Odyssey Project Writing Tutor, UW-Madison                               | 2020-2022    |
| Associate Editor, Civic Sociology, University of California Press          | 2018-present |
| Webmaster, ACRL Anthropology and Sociology Section                         | 2019-2022    |
| Sociology Information Literacy Framework Subcommittee Chair, ACRL/ANSS     | 2017-2019    |
| Member, Emory University Senate Committee for Open Expression              | 2016-2017    |
| Member, Diversity and Inclusion Working Group, Emory University Library    | 2016-2017    |
| Executive Board Member, Society for Social Research, University of Chicago | 2011-2012    |
| Mentor, Youth and Family Services, Wadsworth Elementary                    | 2009-2011    |
| Reviewer, Emory Prevention Research Center, Mini-Grants Program            | 2008         |

*Occasional Reviewer:* Journal of Women and Minorities in Science and Engineering, American Journal of Sociology, Social Problems, Association for the Study of Higher Education Conference, AERA Conference

### *Radio and Podcast Interviews:*

**Bañuelos, N.** 2022, October 26. “Nidia Bañuelos on Valuing the Skills and Assets of Lower Income and Underrepresented College Students.” Poverty Research & Policy. *Institute for Research on Poverty*.  
<https://www.irp.wisc.edu/resource/nidia-banuelos-on-valuing-the-skills-and-assets-of-lower-income-and-underrepresented-college-students/>

**Bañuelos, N.** 2020, March 31. “Analyzing the Tremendous Growth of For-Profit and Criminal Justice Higher Education.” Office Hour with Naomi Janowitz. *KDVS: UC Davis Student Radio*.  
<https://officehourucdpodcast.com/Spring%202020/>

**Bañuelos, N.** 2018, June 12. “What Kind of Education Do Police Officers Receive?” Crosscurrents. *KALW: San Francisco Public Radio*.  
<https://www.kalw.org/post/what-kind-education-do-police-officers-receive#stream/0>

## PROFESSIONAL ORGANIZATIONS

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American Educational Research Association

American Library Association, Association of College and Research Libraries  
American Sociological Association  
Association for the Study of Higher Education  
Social Science History Association