

Nicholas W. Hillman

University of Wisconsin-Madison
School of Education
Educational Leadership & Policy Analysis
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EDUCATION

- 2010 Doctor of Philosophy in Educational Leadership & Policy Studies
Indiana University-Bloomington, School of Education
- 2005 Masters of Public Affairs
Indiana University-Bloomington, School of Public and Environmental Affairs
- 2003 Bachelor of Science in Public Affairs
Indiana University-Bloomington, School of Public and Environmental Affairs

POSITIONS HELD

- 2021-current *Professor*
University of Wisconsin-Madison
Department of Educational Leadership & Policy Analysis
- 2019-current *Director*
University of Wisconsin-Madison
Student Success Through Applied Research Lab
- 2016-2021 *Associate Professor*
University of Wisconsin-Madison
Department of Educational Leadership & Policy Analysis
- 2013-2016 *Assistant Professor*
University of Wisconsin-Madison
Department of Educational Leadership & Policy Analysis
- 2010-2013 *Assistant Professor*
University of Utah
Department of Educational Leadership & Policy

AFFILIATIONS

- 2018-current *Faculty Affiliate*
University of Wisconsin-Madison
Institute for Research on Poverty
- 2016-current *Faculty Affiliate*
University of Wisconsin-Madison
La Follette School of Public Affairs

2016-current *Faculty Affiliate*
 University of Wisconsin-Madison
 Center for Financial Security

SELECT PUBLICATIONS

Books and edited volumes:

4. Hillman, N. & Orfield, G. (*in press*). *Civil Rights and Federal Higher Education*. Cambridge, MA: Harvard Education Press.
3. Orfield, G. & Hillman, N. (2018). *Accountability and Opportunity in Higher Education: The Civil Rights Dimension*. Cambridge, MA: Harvard Education Press.
2. Perna, L. & Hillman, N. (2017). *Understanding Student Debt: Who Borrows, the Consequences of Borrowing, and the Implications for Federal Policy*. *Annals of the American Academy of Political and Social Science*. Philadelphia, PA: Sage.
1. Hillman, N.; Tandberg, D. & Sponsler, B. (2015). *Public Policy and Higher Education: Strategies for Framing a Research Agenda*. *ASHE Higher Education Report*. Malden, MA: Wiley Publications.

Scholarly papers, book chapters, and encyclopedia entries:

39. Hillman, N. & Peek, A. (*in press*). Higher Education Finance. In M. Bastedo, P. Gumport, & P. Altbach (Eds.) *American Higher Education in the 21st Century (5th Edition)*, Johns Hopkins University Press: Baltimore, MD.
38. Hillman, N.; Colston, J.; Bach-Hanson, J.; & Peek, A. (*in press*). *The Geography of Public Broad-Access Universities*. In G. Crisp, K. McClure, & C. Orphan (Eds.) *Unlocking Opportunity: Broadly Accessible Four-Year Colleges and Universities*.
37. Hillman, N. (*in press*). Public Policy in Higher Education: Agendas, Solutions, and Impacts on Student Success. In N. Bowman (Ed.). *How College Students Succeed*. Sterling, VA: Stylus Publishing.
36. Furquim, F.; Corral, D.; & Hillman, N. (2019). A primer for interpreting and designing difference-in-differences studies in higher education research. In L. Perna (Ed.) *Higher Education: Handbook of Theory and Research*. Vol. 35. Dordrecht, Netherlands: Springer.
35. Hillman, N. & Boland, W. (2019). Geography and college choice. In M. Gasman & A. Samayoa (Eds.) *Contemporary Issues in Higher Education*. New York, NY: Routledge.
34. Hillman, N. & Kindschy, A. (2018). The finance conundrum for higher education. In K. Webber (Ed.). *Building Capacity in Institutional Research and Decision Support in Higher Education*. Dordrecht, Netherlands: Springer.
33. Bell, E.; Fryar, A.; & Hillman, N. (2018). When intuition misfires: A meta-analysis of research

- on performance based funding in higher education. In E. Hazelkorn, H. Coates & A. McCormick (Eds.) *Research Handbook on Quality, Performance and Accountability*. London, England: Edward Elgar.
32. Hillman, N. (2018). Differential impacts of college ratings: the case of education deserts. In G. Orfield & N. Hillman (Eds.). *Accountability and Opportunity in Higher Education: The Civil Rights Dimension*. Cambridge, MA: Harvard Education Press.
 31. Hillman, N. & Crespín-Trujillo, V. (2018). State accountability policies: Can performance funding be equitable? In G. Orfield & N. Hillman (Eds.). *Accountability and Opportunity in Higher Education: The Civil Rights Dimension*. Cambridge, MA: Harvard Education Press.
 30. Hillman, N. & Crespín-Trujillo, V. (2017). Access and affordability in independent higher education. In C. Morphew & J. Braxton (Eds.) *The Challenge of Independent Colleges: Moving Research Into Practice*. Baltimore, MD: Johns Hopkins University Press.
 29. Hillman, N. & Orosz, K. (2017). Connecting Student Loan Research and Federal Policy. *Annals of the American Academy of Political and Social Science*.
 28. Hillman (2017). Geospatial analysis in higher education research. In M. Paulsen (Ed.) *Higher Education: Handbook of Theory and Research*. Dordrecht, Netherlands: Springer.
 27. Hillman, N.; Fryar, A.; & Crespín-Trujillo, V. (2017). Evaluating the impact of performance funding in Ohio and Tennessee. *American Educational Research Journal*. 55(1), 144-170.
 26. Hillman, N. & Corral, D. (2017). The equity implications of paying for performance in higher education. *American Behavioral Scientist*. 61(14), 1757-1772.
 25. Hillman, N. (2016). Geography of college opportunity: the case of education deserts. *American Educational Research Journal*. 53(4), 987-1021.
 24. Hillman, N.; Tandberg, D.; Fryar, A. (2015). Evaluating the impacts of 'new' performance funding in higher education. *Educational Evaluation and Policy Analysis*. 37(4), 501-519.
 23. Hillman, N.; Gast, M.; & George-Jackson, C. (2015). When to begin? Socioeconomic and racial/ethnic differences in financial planning, preparing, and saving for college. *Teacher's College Record*. 117(8), 1-28.
 22. Hillman, N. (2015). Borrowing and repaying federal student loans. *Journal of Student Financial Aid*. 45(3), 35-48.
 21. Hillman, N. (2015). Cohort default rates: predicting the probability of federal sanctions. *Educational Policy*. 29(4), 559-582.
 20. Jaquette, O. & Hillman, N. (2015). Paying for default: change over time in the share of federal financial aid sent to institutions with high student loan default rates. *Journal of Student Financial Aid*, 45(1), 3-24.

19. Tandberg, D.; Hillman, N.; & Barakat, M. (2014). State higher education performance funding for community colleges: diverse effects and policy implications. *Teacher's College Record*, 116(12).
18. Hillman, N.; Tandberg, D.; & Gross, J. (2014). Performance funding in higher education: do financial incentives impact college completions? *Journal of Higher Education*, 85(6), 826-857.
17. Hillman, N.; Tandberg, D.; & Gross, J. (2014). Market-based education: does Colorado's voucher model improve higher education access and efficiency? *Research in Higher Education*. 55(6), 601-625.
16. McLendon, M.; Tandberg, D.; & Hillman, N. (2014). Financing college opportunity: an analysis of factors influencing state spending on student aid and campus appropriations from 1990-2010. *The Annals of the American Academy of Political and Social Science*. 65 (1), 143-162.
15. Tandberg, D. & Hillman, N. (2014). State higher education performance funding: data, outcomes and policy implications. *Journal of Education Finance*. 39(3), 222-243.
14. Hillman, N. (2014). College on credit: a multi-level analysis of student loan default. *Review of Higher Education*. 37(2), 169-195.
13. Hillman, N. (2014). *College Savings Plan Mechanisms*. Encyclopedia of Education Economics and Finance. D. Brewer & L. Picus (Eds.). Thousand Oaks, CA: SAGE Publications.
12. Hillman, N. (2014). *Stafford Loans/Guaranteed Student Loans*. Encyclopedia of Education Economics and Finance. D. Brewer & L. Picus (Eds.). Thousand Oaks, CA: SAGE Publications.
11. Hillman, N. (2014). *Reforming repayment: using income-related loans to reduce default*. In Reinventing Financial Aid: Charting a New Course to College Affordability. Cambridge, MA: Harvard Education Press.
10. Hillman, N. (2013). Economic diversity in elite higher education: do no-loan programs impact Pell enrollments? *Journal of Higher Education*. 84(6), 806-833.
9. Hillman, N. & Orians, E. (2013). Community colleges and labor market conditions: how does enrollment demand change relative to local labor market conditions? *Research in Higher Education*, 54(7), pp. 765-780.
8. Hillman, N. & Orians, E (2013). The role of financial aid in meeting state college completion goals. *Education Finance and Policy*, 8(3), pp. 349-363.
7. Toutkoushian, R. & Hillman, N. (2012). The impact of state appropriations and grants on access to higher education and outmigration. *Review of Higher Education*, 36(1), pp. 51-90.
6. Cruce, T. & Hillman, N. (2012). Preparing for the Silver Tsunami: the demand for higher education among older adults. *Research in Higher Education*. 53(6), pp. 593-613.
5. Hillman, N. (2012). Tuition discounting for revenue management. *Research in Higher Education*.

53(1), pp. 263-281.

4. Hillman, N. (2011). The ethical dimensions of student financial aid. *Tertiary Education and Management*, 17(1), pp. 1-16.
3. Hillman, N. (2010). Who benefits from tuition discounts at public universities? *Journal of Student Financial Aid*, 40(1), pp. 17-30.
2. Gross, J., Cekic, O., Hossler, D., & Hillman, N. (2009). What matters in student loan default: a review of the research literature. *Journal of Student Financial Aid*, 39(1), pp. 19-29.
1. Hillman, N., Lum, T., & Hossler, D. (2008). Understanding Indiana's reverse transfer students: a case study in institutional research. *Community College Journal of Research and Practice*, 32(2), pp. 113-134.

Working papers:

1. Carlson, D.; Elwert, F.; Hillman, N.; Schmidt, A.; Wolfe, B. (2019). The effects of financial aid grant offers on postsecondary educational outcomes: New experimental evidence from the Fund for Wisconsin Scholars. National Bureau of Economic Research (NBER) Working Paper No. 26419.

Policy briefs and reports:

22. Bruecker, E.; You, E.; Barnes, C.; & Hillman, N. (forthcoming). *Improving FAFSA Filing Among High School Seniors*. Midwestern Higher Education Compact. Minneapolis, MN.
21. Hillman, N. (2020). *Why Rich Colleges Get Richer & Poor College Get Poorer: The Case for Equity-Based Funding in Higher Education*. Third Way. Washington, DC.
20. Hillman, N. (2019). *Testimony before the House Committee on Education & Labor: Strengthening Accountability in Higher Education to Better Serve Students and Taxpayers*. U.S. House of Representatives. Washington, DC.
19. Hillman, N. (2019). *Place Matters: A Closer Look at Education Deserts*. Third Way. Washington, DC.
18. Hillman, N. (2018). *Designing Financial Aid for California's Future: Building Capacity to Improve Financial Aid Administration*. The Institute for College Access and Success. Berkeley, CA.
17. Hillman, N. (2018). *How Accountability Can Increase Racial Inequality: The Case of Federal Risk-Sharing*. UCLA Project on Civil Rights. Los Angeles, CA.
16. Hillman, N. (2018). *Making the IPEDS Student Financial Aid Survey Data Meaningful*. National Postsecondary Education Cooperative. U.S. Department of Education, Washington, DC.
15. Hillman, N. (2017). *Designing a Risk-Sharing Model for Federal Student Loans*. WISCAPE

White Paper. Madison, WI.

14. Hillman, N., Bruecker, E., & Crespin-Trujillo, V. (2016). *FAFSA Filing Rates in Wisconsin*. WISCAPE Policy Brief. Madison, WI.
13. Sponsler, B. & Hillman, N. (2016). *Where you live rather than what you know? The problem with education deserts*. Brookings Institution. Washington, DC.
12. Flores, S.; Prescott, B.; Hillman, N.; Sponsler, B.; Saenz, V.; Zaback, K.; Paulson, K.; Baker, D.; & Drake, A. (2016). *Translating Research into Policy to Reduce Inequality in State Higher Education Outcomes: Lessons Learned from the ASHE-WICHE Collaborative*. Western Interstate Commission for Higher Education, Boulder, CO.
11. Hillman, N. (2016). *Why performance funding doesn't work*. The Century Foundation. Washington, DC.
10. Hillman, N. & Weichman, T. (2016). *Education deserts: The continued significance of "place" in the 21st Century*. American Council on Education. Washington, DC.
9. Campbell, C. & Hillman, N. (2015). *A closer look at the trillion: borrowing, repayment, and default at Iowa's community colleges*. Association of Community College Trustees. Washington, DC.
8. Hillman, N. & Gross, J. (2014). *Can Income-Driven Repayment Policies be Efficient, Effective, and Equitable?* Lumina Foundation. Indianapolis, IN.
7. Hillman, N. (2014). *Designing better ways to regulate colleges with too many students who default on federal loans*. Scholars Strategy Network, Cambridge, MA.
6. Hillman, N.; Tandberg, D.; Gross, J. (2014). *The efficacy of vouchers in higher education: the case of Colorado*. WISCAPE Policy Brief. Madison, WI.
5. Hillman, N. (2014). *College ratings: what lessons can we learn from other sectors?* National Institute for Learning Outcomes Assessment. Champaign-Urbana, IL.
4. Tandberg, D. & Hillman, N. (2013). *State performance funding for higher education: silver bullet or red herring?* WISCAPE Policy Brief. Madison, WI.
3. Hillman, N.; Weichman, T.; Gross, J.; Berry, M. (2013). *A primer on income-related student loan repayment in the U.S.* WISCAPE Policy Brief. Madison, WI.
2. Hillman, N. (2013). *Shaking up higher education: reflections on President Obama's policy proposals*. WISCAPE Viewpoints. Madison, WI.
1. Hillman, N. (2012). *Economic diversity among selective colleges: measuring the enrollment impact of 'no-loan' programs*. Institute for Higher Education Policy. Washington, D.C.

RESEARCH SUPPORT

- 2021-2023 *Principal Investigator*
“Equity and Capacity Building in State Postsecondary Finance Models”
Bill & Melinda Gates Foundation. Total Award: **\$229,673.**
- 2020-2027 *Principal Investigator*
“Evaluating the Wisconsin Teacher Pledge” University of Wisconsin-Madison,
School of Education. Total Award: **\$1,325,136.**
- 2020-2022 *Principal Investigator*
“Evaluating Repayment Rate Proposals for HEA Reauthorization” Arnold
Ventures. Total Award: **\$199,752.**
- 2020-2021 *Principal Investigator*
“College and Student Success in Rural Communities.” Ascendium Education
Group. Total Award: **\$191,765.**
- 2020-2021 *Principal Investigator*
“Measuring Funding Inequality Among California’s Community Colleges.
Foundation for California Community Colleges.” Foundation for California
Community Colleges. Total Award: **\$6,250.**
- 2019-2020 *Principal Investigator*
“Rural colleges and changing demographics of America” Bill & Melinda Gates
Foundation (via Sorenson Impact Center). Total Award: **\$35,000.**
- 2018-2019 *Principal Investigator*
“Equity-based funding in higher education” Joyce Foundation. Total Award:
\$75,000.
- 2016-2017 *Principal Investigator*
“Student loans and federal risk-sharing policy alternatives” Lumina Foundation and
Bill & Melinda Gates Foundation (via Center for American Progress). Total Award:
\$50,000.
- 2015-2016 *Principal Investigator*
“Two decades of debt: how has the profile of student loan borrowers changed from
1992 to 2012?” National Center for Education Statistics, National Science
Foundation, National Postsecondary Education Cooperative under the Association
for Institutional Research. Total Award: **\$40,000.** (AIR-NSF Award #: RG15-9327).
- 2013-2014 *Principal Investigator*
“Efficiency and fairness in student loan repayment.” Lumina Foundation Exploring
New Models of Student Financial Support. Co-PI, Jacob Gross, PhD (University of
Louisville). Total Award: **\$96,000.** (Award #8733).
- 2011-2012 *Principal Investigator*

“College on credit: student and institutional characteristics associated with student loan default.” National Center for Education Statistics, National Science Foundation, National Postsecondary Education Cooperative under the Association for Institutional Research. Total Award: **\$39,100**. (Federal CFDA #: 47.075, AIR-NSF Award #: SRS-0917729).

TEACHING

ELPA 940 – Applied Policy Analysis in Higher Education

ELPA 870 – Politics of Higher Education

ELPA 831 – Financing Postsecondary Education

ELPA 822 – Introduction to Quantitative Inquiry in Education

HONORS AND AWARDS

- | | |
|------|---|
| 2018 | <i>Excellence in Public Policy</i>
Council on Public Policy in Higher Education, Association for the Study of Higher Education |
| 2017 | <i>Robert P. Huff Award for Research Excellence</i>
National Association of Student Financial Aid Administrators |
| 2017 | <i>Teaching Award</i>
Educational Leadership & Policy Analysis, University of Wisconsin-Madison |

SERVICE

National and State:

- | | |
|-----------|---|
| 2021-2022 | Member, AERA Palmer O. Johnson Memorial Award Committee |
| 2021 | Member, Wisconsin Association of Student Financial Aid Administrators FAFSA Task Force |
| 2020 | Research Consultant, Wisconsin Governor’s Task Force on Student Debt |
| 2019 | Invited Testimony, U.S. House of Representatives Education & Labor Committee |
| 2018-2019 | Faculty Expert, University of Wisconsin System Task Force for Advancing Teachers and School Leaders in the State of Wisconsin |

2017 Invited Testimony, Wisconsin Assembly Committee on Colleges and Universities

University & Departmental:

2020-current Member, ELPA Salary Committee

2020-current Member, ELPA Admissions Committee

2017-current Member, PROFS Steering Committee

2021 Reviewer, OVCRGE's Understanding and Reducing Inequalities Initiative

2020 Member, Division of Enrollment Management Pell Pace Group

2020 Member, Search and Screen Committee for Director of Student Financial Aid

2013-2019 Member, School of Education Graduate Research Scholars Advisory Committee

2017-2019 Co-chair, Committee on Undergraduate Recruitment, Admissions, and Financial Aid

2017-2019 Chair, ELPA Program Committee

2017-2019 Member, School of Education Programs Committee

2017-2018 Member, Faculty Senate

2017-2018 Member, Search and Screen Committee for Director of Admissions and Recruitment

2016-2017 Co-chair, Search and Screen Committee for Director of Student Financial Aid

2016-2018 Co-chair, Scholars Strategy Network

Journal editorial boards:

2019-current Associate Editor, Higher Education: Handbook of Theory and Research

2015-current Member, Educational Evaluation and Policy Analysis

2014-current Member, Research in Higher Education

2013-2020 Member, American Educational Research Journal

2014-2020 Member, Review of Higher Education

2016-2019 Associate Editor, Journal of Higher Education
2013-2017 Member, Journal of Education Finance
2013-2016 Member, Journal of Higher Education
2012-2016 Associate Editor, Journal of Student Financial Aid

Manuscript reviewer:

American Educational Research Journal (*Outstanding Reviewer Award*, 2015 & 2016); American Journal of Education; Economics of Education Review; Educational Evaluation and Policy Analysis (*Outstanding Reviewer Award*, 2017); Education Finance and Policy; Educational Policy; Educational Researcher; Higher Education; Higher Education Policy; IZA Journal of Labor Policy; Journal of Education Finance; Journal of Higher Education (*Outstanding Reviewer Award*, 2015); Journal of Policy Analysis and Management; Journal of Student Financial Aid; Public Administration Review; Public Finance Review; Review of Educational Research; Research in Higher Education; Review of Higher Education; Sociology of Education; Teacher's College Record

Professional affiliations:

Association for the Study of Higher Education (ASHE); American Education Research Association (AERA); Association of Education Finance and Policy (AEFP); National Association of Student Financial Aid Administrators (NASFAA); Scholars Strategy Network (SSN)

Last updated: 10/4/2021